Interactive Learning

COMPUTER EDUCATION, DIGITAL ARTS, GREEN SCREEN AND VIDEO PRODUCTION

kDynamics 4 kids
Interactive Learning

MISSION

Inspire self confidence, artistic expression, and spark creativity among students (k-12) through interaction and engagement with digital technologies and the arts.

VISION

Every child will know how to use their everyday technology for creative expression and will have people skills for group collaboration of any kind.

Contact Info

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PROGRAMS THAT UTILIZE TECHNOLOGY SUCH AS GREEN SCREEN & DIGITAL ARTS

- Fun with weather effects & green screen maps
- News Broadcast Program
- Making Commercials
- Music Video Projects
- Trick Photography & Video Effects (Zach King style)
- Interactive Photography
- Public Service Announcements
- Game Show
- Magazine Cover Design
- Comic Book Design
- Presentation Design with Microsoft Powerpoint
- Poster Design/Layout
- Creative Arts using Microsoft Paint, Pixlr and other online design tools
- Basic Website design
- Research and search skills using google tools
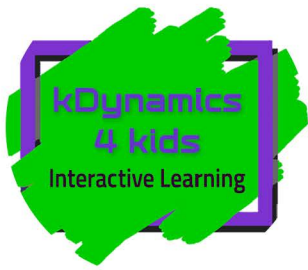- Newspaper layout and basic publication projects

Interactive Programs

- Scalable to any size group depending on activity & age.
- Video/Newscast/Weather Programs etc. up to 15.
- Interactive Green Screen Photo Booth ~20 per 1/2hr session.
- Will modify for appropriate skill & Interest level in activity.
- Ages kindergarten to high school. Sometimes adults!
- Will work with your budget.
- Available for special events.

Visit www.kdynamics4kids.com for projects, samples, & testimonials.

Background

kDynamics 4 Kids, is a division of kDynamics, Inc., a creative digital marketing, web, and interactive media agency that focuses on dynamic content such as animated graphics, video, interactive presentations, and moving visuals that attract attention and tell stories.

Interactive Program Details

Series of Different "Green Screen Experiences"

Each week students will interact with green screen technology in different ways, and different scenarios. For example: Magic Wand Magic, Journey Through Space, Time/Location Travel, Meet my Clone, Superheros Poses, Interaction with Animals, and more. Students will utilize the latest apps on iPad technology provided by kDynamics and will be both "behind and in front of the camera", and learn concepts of framing, and taking photos, searching for imagery and design and layout skills.

Projects can be created to compliment Academic Programs such as interactive book reports, research projects, online books, how-to projects, history research, geography, landmarks, character acting etc.

Interactive Weather and News Broadcasts

Students interact with props, outfits, cue cards, and green screen technology to produce video segments simulating weather and news casts! Sometimes it's windy. Sometimes it's sunny. You can count on that it's always fun! Program designed to be scaled as needed. Minimum of 7 kids up to 15 at a time, however we can rotate with different ages, or split groups as needed. Costs range to fit any budget from photos and prop play only, just interacting with maps, full use of props and video, or a 5 week news production ending with final weather/newscast.

Example Topics & Exercises for Building Web & Presentation Skills

Basics of Graphic Design & Photoshop Skills

Mock logo project, explain difference of "photoshopped" images. Projects in paint manipulating existing images students find on websites.

Advanced Image Search Practices & Uses for using Google

Search Types for Images, Types of Image, "Searching for Coloring Sheets", Explanation of line art, clip art, photos, different file types, when to use each, how to save, import and print. Features of Image Search.

Simple Blog Project – Basics Website Design

Students will design a simple personal 1 pg blog site, or class website, with basic content.

Project Templates & Designs inside Word & PowerPoint

Programs will include elements of good design and different presentation styles.
Projects include Magazine Covers, Comic Books, Posters, Mailers, PowerPoint Presentations etc.